

Full Brochure

v1.0 – 05/03/07



Managed IT Services

As part of our drive to offer clients greater choice of ICT services, D-ICE have teamed up with M7 Managed Services Ltd, an ASP who offer a wide range of managed IT services.



Managed Network Services

Services include design and deployment of a WAN environment with remote Network Management. Savings can be made in both line rentals and support costs.

Managed Desktop Services

We will acquire, deploy, manage and maintain Servers, Desktops and Laptops within a managed rental programme reducing the total cost of ownership of end user computing.

Help Desk and Customer Support

Field support, data management, security and data backup - 1st and 2nd level calls and can be integrated with other vendor support contracts as appropriate.

Disaster Recovery (DR)

The M7 twin Data Centres offer customers excellent DR facilities for both IT systems and critical staff. State of the art IBM tape libraries also offer a cost effective off site data storage and retrieval service.

Software Training

Run at the M7 training centre in Cardiff, attendees benefit from one computer system per student and being taught by experienced Trainers. Courses include: Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Business Improvement Techniques and Microsoft application training.

On-Site Consultancy, Trouble Shooting and One-to-One Skills Transfer

Our technical team have a proven track record in supporting customers in field. On site resources can be ad-hoc or pre booked on an annual or monthly basis.

Website Design

Be it a simple web presence or complete e-commerce solution, all our sites are designed by our creative team who have experience of working with a multitude of industries. One thing remains the same; our ability to adapt and empathise with them all.

We are able to provide design solutions that incorporate our clients existing branding and market profile. Perhaps most importantly, we create sites that portray products or services in the most efficient and logical manner.

We have an expanding extensive knowledge of web technologies. This includes (but of course isn't limited to) HTML, XHTML, CSS, Javascripts, ASP, and database driven sites, using Access or SQL. Knowing all this doesn't mean we speak in 'techno-talk' to clients - we explain everything in plain English.

Domain Registration

Simply tell us your preferred www. address and we will check availability to register it for your use.

All of the domains we register are prefixed to wildcards. This means that you don't need to type www.domain.co.uk, just domain.co.uk as our servers automatically add the www for you. Clever aren't they?!

We can also register any sub domain for your site (i.e. shop.domain.co.uk).



Hosting

Our hosting packages start from just £10.00 per month.

To transfer an existing site to our servers is a simple free operation. We need clients to complete a domain transfer form to enable us to arrange the switch to our servers.

E-Commerce



E-commerce is a valuable business tool enabling your business to be trading 24 hours a day 7 days a week. Why should your business sleep when you do?

E-commerce is growing rapidly. By using the internet as a sole or additional channel to market products businesses can:

- Reach over 500 million people use the Internet.
- Reduce costs as creating a business on the Web is inexpensive.
- Generate profits more quickly by reaching a larger audience at low costs

Our online stores (e-shops) incorporate continually updated software for maximum security. We use the industry-standard SSL to provide an uninterrupted shopping experience.

CMS

D-ICE CMS is a totally integrated content management system empowering web site owners, marketing departments and business owners to take full control of their web sites without any external out-sourcing or technical knowledge. And because you have control over your site, you can change it as often as you wish.

Unlike other content management systems, our CMS back office software is available in a Lite or Full Version, depending on the clients needs. This enables the client to avoid investing in an overkill and over budget system until the time may come to upgrade.



PR Services

"If I was down to my last dollar, I would spend it on PR" - Bill Gates

Depending on the amount of press activity our clients require, we tailor packages to suit their annual marketing budget, and split this into regular monthly invoices. This enables clients to change their marketing strategy at shorter notice should they need to.

Our experience in dealing with both sides of the press / PR divide enables us to offer our clients a highly effective service for obtaining maximum press coverage for their products and services. This may involve submitting technical releases for companies in sectors such as engineering, electronics and other high (and not so high) tech fields, or arranging the supply of clients products to trade and consumer press "call ins" for feature articles.

Product placements

We have placed products on to TV productions such as Big Brother (Dermot O'Leary), The F Word (Gordon Ramsay), advertising campaigns (including David Beckham) and many more high profile placements.

What we can offer



Our PR services include:

- Press
- Television
- Radio
- Media Training Videos, and CD-ROM's
- Events and Exhibitions
- Launches
- Hospitality
- Corporate Gifts
- Competitions and Awards

Photography

We offer clients a high quality photography set. From single items to multiple lines of products, we digitally photograph and edit images and provide them to the client via e-mail, CD, DVD or printed media.



Corporate Productions

We're well into the digital age, and video is becoming an ever more powerful business tool for corporate communications.

As a result, the more traditional means of internal and external communication such as e-mail, audio conferencing and newsletters are evolving into more dynamic methods like video. In response to this, we now offer clients a complete in-house production service.





Skype

One day all phone calls will be free... but we're not quite there yet.

What we can offer to clients is to help reduce your phone bills by setting up an internet phone service.

Most calls to other internet phone users will be free, the cost of calls made to land lines (domestic and international) from your internet phone will be very attractive compared to other business telephone service providers.

We advise clients to keep their existing telcom service provider as there are no service charges for the internet phone service.

All you need is a broadband connection, a free USB port, and an internet phone.

Features

Skype has the following features:

- Web camera compatible
- Conference calls
- No telcom line required (so long as you have internet access)
- No monthly fees
- Calls to other Skype users are free worldwide
- Calls to national and international land lines very competitively priced
- Pay as you go

We will assist you in setting up your internet phone service and provide you with the necessary hardware depending on your requirements.



Stick it and touch it

If you are looking to take advantage of the expanding market for through window / glass touch screen applications the ViP Interactive Foil has been designed for you.

Our lightweight touch foil can be applied directly to a window or glass sheet and then a rear projection screen or LCD can be mounted behind the touch foil to create a through-window / glass touch window.

The ViP Interactive Foil can be mounted using either a permanent or a removable fixing method allowing the touch unit to be moved to another location if required.

The touch foil is ideal for upgrading existing through-window rear projection or LCD displays to create a through-window touch experience.

There are no external components required with the ViP Interactive Foil so the installation is completely safe behind the window.



Product Features

- Lightweight foil applied directly to a window, glass, acrylic etc.
- No requirement to have any external wires or devices as all of the touch screen components are situated safely behind the glass
- Interactivity works even with a gloved hand
- Not affected by external light conditions
- Wide range of screen sizes available up to 84" 4:3 format, or 100" 16:9 format



Intelligent business email

Today, email is a "mission-critical" application which dominates business communication and is still growing. Marketers and business managers are faced with serious challenges in terms of controlling the appearance and flow of employee email, as well as unleashing its huge potential as a powerful sales, marketing and customer service tool.

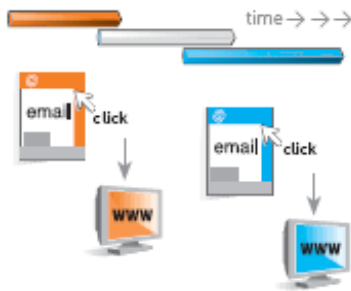
Integration of corporate branding



It enhances all emails by applying consistent, high quality corporate branding.

This means that your brand, email signature details and legal requirements are met within every email sent from your business, including emails sent from wireless devices, remote employees, auto-generated email servers and broadcast newsletter servers.

Interactive, targeted messaging



It embeds high impact messages, targeted by the sender and receiver, incorporating interactive links which provide further information.

This means you can target from groups of employees to prospects, customers, partners and even investors, with different messages at different times. These can be changed as often as you wish in minutes. The individual receiver can then click to their particular interests.

Actionable insights



It provides actionable insights into sender and receiver behaviour through automated reporting and detailed analysis.

This means you can see which marketing messages are working, what particular clients are excited about, and which of your employees are delivering.



Advertising over the internet made simple

As TV audiences dwindle and start to fragment across multiple channels, many predict that traditional 30 second TV spots will no longer be an effective means of reaching consumers. However, internet-based advertising enables agencies to combine the brand-building power of traditional TV advertising with the targeting and accountability of the web. It also enables them to extend advertising or branded episodic campaigns that have a high propensity to go Viral.

Benefits

Vividas is a unique technology that provides agencies with unrivalled benefits for Viral ad delivery:

- Reach – Instant playback on any user machine, with no user prerequisites needed, including behind firewalls
- Scale – Highly scalable architecture up to 90,000 simultaneous streams
- Impact – Full screen broadcast quality up to High Definition resolutions instantly
- Accountable – Extensive reporting metrics, time of play, country, length of play, number of pauses
- Expert digital media consultants to advise and help set up
- Cost effective. Up to 30% cheaper than Flash to deploy
- Low risk – Flexible tariff option that grows with business



Features

Vividas offers an end-to-end solution for Viral TV, that is easy to use and feature rich. The product has the following features:

- Resolutions from dial-up to High Definition, speed 56kbps to 1.2Mbps
- Choice of encoding options – Bureau or own encoders
- Includes set up and hosting for 3 months
- Short turn around, can be set up in a day
- Includes statistics reporting – time, country, average duration played, etc.
- Source can be any format (AVI, MPEG, VOB etc.)
- No time limits to pre-purchased minutes

D-ICE Bring Lenovo™ Direct To Your Business

Lenovo™ is an innovative, international technology company offering class leading IT systems for today's business needs.

D-ICE, IBM and Lenovo™ are committed to work together as one integrated team to meet customer needs. **D-ICE** are an approved member of the Lenovo™ Business Partner Programme.

Lenovo™ ThinkPad... Carried by those who carry companies



If you're not using a ThinkPad, you're not ready for serious business – it's the ultimate business machine.

Only a ThinkPad has the advanced engineering, elegant functionality and commonsense design that let you rise to the top in a ultra competitive business world. It's one part high technology, one part elite status symbol.

Lenovo™ 3000... If you want to be closing deals not opening manuals

Lenovo™ 3000 desktops and notebooks let you worry about your business – not your computer. They're the computers of choice for entrepreneurs and small business owners across the globe. They combine simple practicality with proven technology to create a business tool that takes care of itself.

They're smart, creative, innovative people who are too busy being smart and creative to have time to worry – or care – about IT issues.



ThinkPad is a registered trademark of Lenovo™