

PR Services

"If I was down to my last dollar, I would spend it on PR" - Bill Gates

Depending on the amount of press activity our clients require, we tailor packages to suit their annual marketing budget, and split this into regular monthly invoices. This enables clients to change their marketing strategy at shorter notice should they need to.

Our experience in dealing with both sides of the press / PR divide enables us to offer our clients a highly effective service for obtaining maximum press coverage for their products and services. This may involve submitting technical releases for companies in sectors such as engineering, electronics and other high (and not so high) tech fields, or arranging the supply of clients products to trade and consumer press "call ins" for feature articles.

Product placements

We have placed products on to TV productions such as Big Brother (Dermot O'Leary), The F Word (Gordon Ramsay), advertising campaigns (including David Beckham) and many more high profile placements.

What we can offer



Our PR services include:

- Press
- Television
- Radio
- Media Training Videos, and CD-ROM's
- Events and Exhibitions
- Launches
- Hospitality
- Corporate Gifts
- Competitions and Awards