



rocketseed
intelligent business email

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Today, email is a "mission-critical" application which dominates business communication and is still growing. Marketers and business managers are faced with serious challenges in terms of controlling the appearance and flow of employee email, as well as unleashing its huge potential as a powerful sales, marketing and customer service tool.

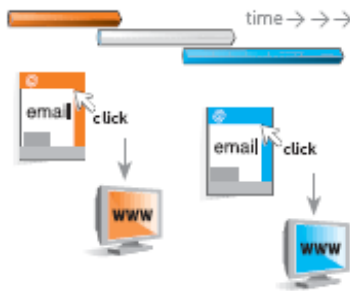
Integration of corporate branding



It enhances all emails by applying consistent, high quality corporate branding.

This means that your brand, email signature details and legal requirements are met within every email sent from your business, including emails sent from wireless devices, remote employees, auto-generated email servers and broadcast newsletter servers.

Interactive, targeted messaging



It embeds high impact messages, targeted by the sender and receiver, incorporating interactive links which provide further information.

This means you can target from groups of employees to prospects, customers, partners and even investors, with different messages at different times. These can be changed as often as you wish in minutes. The individual receiver can then click to their particular interests.

Actionable insights



It provides actionable insights into sender and receiver behaviour through automated reporting and detailed analysis.

This means you can see which marketing messages are working, what particular clients are excited about, and which of your employees are delivering.